



**For Immediate Release
Citigroup Inc. (NYSE: C)
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Citi targets further growth from Private Bank clients using the bank's Institutional network in Asia

Citi has appointed Kevin Lam as Asia Pacific Business Development Head for Citi's Private Bank (CPB) and Citi's Corporate and Investment Bank (CIB), in addition to his existing role as COO of Hong Kong Corporate and Investment Banking.

In this new role, Kevin will further develop the strong partnership between Citi's Private Bank and Corporate and Investment Bank across Asia Pacific. Kevin will report to Mark Slaughter, Head of Corporate and Investment Banking Asia Pacific and Bassam Salem, Citi Private Bank CEO for Asia Pacific.

"Citi banks over one third of the region's billionaires and a priority is to ensure they are using Citi's products across our Institutional platform, like our corporate and investment bank clients. Kevin's background and experience make him ideally placed to lead this important growth area for Citi's Corporate and Investment Bank in Asia Pacific," said Mark Slaughter.

"Private bank clients are already well connected to Citi's wider institutional business in the region but we have room for further growth opportunities to support our clients' needs. It is an important strategic objective to grow share of mind and wallet with our private bank clients and I look forward to Kevin's leadership in achieving this growth," said Bassam Salem.

Kevin joined Citi in 2001, working in Hong Kong and New York in various roles in Corporate and Investment Banking, Treasury and Trade Solutions and the Private Bank. Kevin was appointed to the COO of Hong Kong Corporate and Investment Banking role in January 2012 and is a member of the bank's Hong Kong Executive Committee.

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About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services and wealth management

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